



PRESS RELEASE

Sunshine Kids Announces First Booster Seat

SUMNER, WA (September 28, 2007) – Sunshine Kids announces their first high-back booster seat designed to fit a growing child up to 100 lbs. **Monterey™** will feature a fixed anchor safety tether, deep reinforced side wings to provide the safety of total side-impact protection. With the turn of the dial on the back, the booster seat expands up to 3" wider to fit even the biggest child. 12-position headrest adjusts with one hand for an easy, precise fit. Seat bottom features tapered sides, EPE foam bottom insert and extra-long length for comfort and support, and can also be used as a backless booster.

Monterey will be available in 3 color combinations and will be shipping in early 2008. Suggested retail price is \$129.99.

The **Monterey** joins Sunshine Kids' already popular and reliable convertible Radian car seat series that was introduced in 2005.

Sunshine Kids is dedicated to developing products that make the travel experience for children safe and more enjoyable. Whether it's a car seat undermat, toy organizer, or a revolutionary car seat, our goal is to continue making great products that make travel easier.

For more information on any of Sunshine Kids' travel and safety products, please call Kathy Laux, Marketing Director, at 888.336.7909, ext 122.

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